

Our Principles

Passion of business irrigates Redlink's team. We are entrepreneurs. Redlink gives comprehensive, innovative and trailblazing legal assistance.

Redlink helps companies to structure, develop and reimagine their business, their contracting process (from creation to negotiation). Redlink aims at creating value for its clients. Our services support investors, funds, companies from start-ups to leading companies, managers for developing their project, their business, their distribution network. Redlink offers advice, assistance or litigation representation for companies in the course of their relation with their partners or administration.

Redlink means:

- One goal: stick at business-minded, agile, experts' advice and assistance.
- One assignment: a permanent and close link with our clients. Link is part of our trademark.
- One commitment: always giving sustainable, predictable and adaptable fees depending on projects and risks. A law firm cannot be a mere cost-center.

Redlink has significant experience and expertise in the tech and distribution sectors. The firm assists and represents high-tech companies, investors, suppliers, manufacturers, franchisors and distributors (in areas as diverse as IT, cosmetics, fashion, food, etc.), television channels, movie distributors, e-commerce companies, financing companies, and clients contracting with administration or Government.

Our Expertise

Redlink assists its clients for negotiating and drafting of development agreements or license agreements for websites, databases or smartphone applications, together with the drafting of general terms and conditions of sale or use.

Redlink developed a strong expertise in the areas of e-commerce and personal data privacy.

We work extensively in drafting equipment supply contracts, often preceded by a consulting phase including the definition of project specifications, progressive and corrective maintenance/support agreements for IT systems, and outsourcing agreement.

Redlink also advises and assists its clients for negotiating and drafting agreements for the acquisition, transfer and licence of IP rights, as well as related litigation.

Redlink acts in connection with trademark and domain name registrations with the appropriate agencies and license agreements.

We represent and assist clients in the appropriate courts in connection with litigation involving copyrights, trademarks, designs, models, and patents.

Redlink has developed a strong expertise in the areas of private copy levy.

Recent experience

- | Drafting and negotiating contracts relating to software operations, databases and merchant websites
- | Providing strategic advice on e-commerce matters
- | Advising on the management of IP rights
- | Litigation regarding the counterfeiting of script editing software
- | Litigation regarding trademark counterfeiting, in particular in France, Dubai, Malaysia, etc.
- | Litigation on copyright (DVDs) and patent (hi-fi) counterfeiting
- | "AFMIC" litigation to secure domain names

Our Team

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